

# Privacy Policy

STCast is a webcasting platform managed by **Streaming Tank Limited** (“us” or ‘we’), a company registered in England and Wales with company registration number 04959614, our registered address is Streaming Tank, C/O Wsm Partners Llp Connect House, 133-137 Alexandra Road, Wimbledon, London, SW19 7JY.

Streaming Tank respects your right to privacy and will process personal information you provide only in accordance with the General Data Protection Regulation, Data Protection Act 2018, the Privacy and Electronic Communications (EC Directive) Regulations 2003 and other applicable privacy laws.

## The information collected and how it is used

We will not collect any information about individuals, except where it is specifically and knowingly provided by them.

When you visit our Registration Portal, our web server collects some basic information such as your browser type, IP address, which pages you accessed on the site, and when. This information is collected for statistical analysis, security and operational analysis including protecting the website and hosting platforms against the cyber threats.

When registering to watch a webcast, basic user data is collected. No other information will be captured unless acknowledged and specifically provided by you.

Details of cookies that we use on the Website can be found on the Cookies section below.

We use this information captured to maintain the quality of the webcasting service, analyze the use of the Website, operational and security analysis including protecting the platform against cyber threats.

This information will be held by us and may be accessed by Streaming Tank and the associated client. The information will not be used for any other purpose; it will be stored securely and will not be shared with third parties. By registering for the webcast, you will be asked to provide your consent to use your information for the mentioned purpose.

## The Purpose and Lawfulness of processing

The personal information that we do collect could be used for one or more of the following purposes:

- To provide the webcasting service to you;
- Assist in managing our relationship with you and our clients and perform administration or operational functions;

- Processing is necessary for compliance with a legal obligation to which the owner is subject;
- Processing is related to a task that is carried out in the public interest or in the exercise of official authority;
- Processing is necessary for the purposes of the legitimate interests pursued by the owner or by a third party

We may use one or more of the following lawful basis to process your data.

- Consent : We may Process your Personal Data where we have obtained your prior, express consent to the Processing.
- Contractual : We may Process your Personal Data where the processing is necessary for connection with any contract that you may enter into with us;
- Legal Compliance with applicable law : We may Process your Personal Data where the processing is required by applicable law;
- Vital interests : We may Process your Personal Data where the processing is necessary to protect the vital interests of any individual;
- Public Task : Where processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller/owner;
- Legitimate interests : We may process your Personal Data where we have a legitimate interest in carrying out the processing for the purpose of managing, or operating our business, and that legitimate interest is not overridden by your interests, fundamental rights, or freedoms.

In any case, we will help to clarify the specific legal basis that applies to the processing, and in particular whether the provision of Personal Data is a statutory or contractual requirement, or a requirement necessary to enter into a contract.

## Your rights

As a data subject, you have the following rights under the GDPR, which this policy and our use of personal data have been designed to uphold:

- The right to be informed about our collection and use of personal data;
- The right of access to the personal data we hold about you;
- The right to rectification if any personal data we hold about you is inaccurate or incomplete;
- The right to be forgotten – i.e. the right to ask us to delete any personal data we hold about you (We only hold your personal data for a limited time, but if you would like us to delete it sooner, please contact us using the details provided in this policy);

- The right to restrict the processing of your personal data;
- The right to object to us using your personal data for particular purposes; and
- Rights with respect to automated decision making and profiling.

If you wish to exercise your rights or have any questions regarding your Personal Data please contact us using [gdpr@streamingtank.com](mailto:gdpr@streamingtank.com).

## Third-party use of information

We will not disclose, sell or rent your personal information to any third party unless you have consented to this. If you do consent but later change your mind, you may contact us using the below contact details found in Your Rights section of this Policy

We may collect anonymized details about visitors to the Website for the purposes of aggregate statistics or reporting purposes. However, no single individual will be identifiable from the anonymized details collected for these purposes.

## Third-party sites

The Website may contain links to other websites operated by third parties. Please note that this privacy policy applies only to the personal information that Streaming Tank collects through the Website and we cannot be responsible for personal information that third parties may collect, store and use through their website. You should always read the privacy policy of each website you visit carefully.

## Cookies

When you visit our website, we use cookies, which are small pieces of information that allow us to maintain your connection to our website. This website may use cookies for detecting what kind of device you have in order to present content in the best way, for a language switch and/or for other purposes. These cookies do not collect or store any personally identifiable information.

The following cookies are used on our website:

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Name	Nature of cookie	Purpose
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__ga, __gat_org	Third party	Tracking ID for google analytics
__utma	Third party	Tracks each user's amount of visits, time of the first, the previous & the current visit
__utmb	Third party	Tracks how long user stays on a site – when a visit starts and approximately ends
__utmc	Third party	Tracks how long user stays on a site – when a visit starts and approximately ends.
__utmz	Third party	Tracks where a visitor came from; including the search engine, search keyword, and link
UserAuthenti cation	First party	User authentication cookie

## Google Analytics

This website uses Google Analytics, a web analytics service provided by Google, Inc. (“Google”). Google Analytics uses cookies (text files placed on your computer) to help the website operators analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

## **How to refuse the use of cookies**

You may refuse the use of cookies by selecting the appropriate settings in your browser. However, if you do this you may not be able to view the webcast and may also lose some useful functionality and features.

## **Changes to this Policy**

Streaming Tank may change this privacy policy from time-to-time. If we change our privacy policy, we will post the changes on the Site. The date of issue will be indicated. We recommend that you check the terms of this privacy policy periodically to keep up to date with any changes.